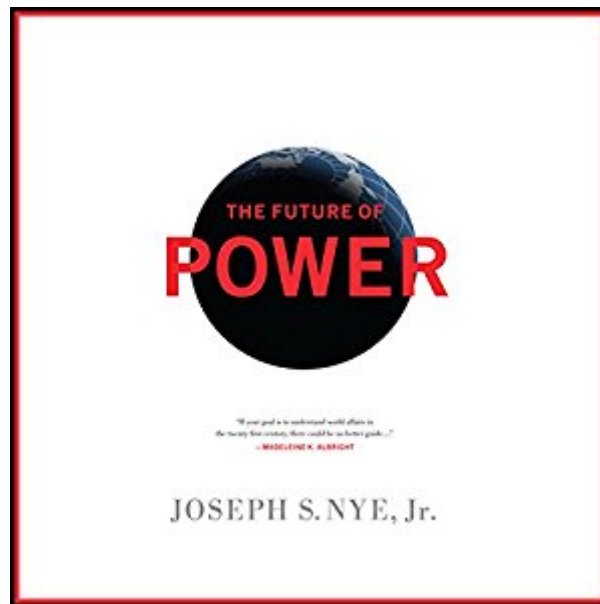


The book was found

The Future Of Power: Its Changing Nature And Use In The Twenty-first Century



Synopsis

Power evolves. In the 16th century, control of colonies and gold bullion gave Spain the edge; 17th-century Netherlands profited from trade and finance; 18th-century France gained from its larger population, while 19th-century British power rested on its primacy in the Industrial Revolution and its navy. In the era of Kennedy and Khrushchev, power resources were measured in terms of nuclear missiles, industrial capacity, and numbers of men under arms and tanks lined up ready to cross the plains of Eastern Europe. But the global information age of the 21st century is quickly rendering these traditional markers of power obsolete, remapping power relationships. In *The Future of Power*, Joseph S. Nye, Jr., a longtime analyst of power and a hands-on practitioner in government, delivers a new power narrative that considers the shifts, innovations, bold technologies, and new relationships that will define the 21st century. He shows how power resources are adapting to the digital age and how smart power strategies must include more than a country's military strength. Information once reserved for the government is now available for mass consumption. The Internet has literally put power at the fingertips of nonstate agents, allowing them to launch cyberattacks on governments from their homes and creating a security threat that is felt worldwide. But the cyberage has also created a new power frontier among states, ripe with opportunity for developing countries. At the beginning of the twenty-first century, America had about a quarter of the world's product but only 5 percent of its population. It was indisputably the most powerful nation in the world, unsurpassed in military strength and ownership of world resources. Today, China, Brazil, India, and others are increasing their share of world power resources, but remain unlikely to surpass America as the most powerful nation if the United States adopts new strategies designed for a global information age. The Internet's ultimate impact on the nature of power is a concern shared by nations around the world. *The Future of Power*, by examining what it means to be powerful in the 21st century, illuminates the road ahead.

Book Information

Audible Audio Edition

Listening Length: 8 hours and 37 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Gildan Media, LLC

Audible.com Release Date: January 27, 2011

Whispersync for Voice: Ready

Language: English

ASIN: B004L5E3VM

Best Sellers Rank: #177 in Books > Audible Audiobooks > Politics & Current Events >

International Relations #230 in Books > Audible Audiobooks > Politics & Current Events >

Political History & Theory #3314 in Books > Politics & Social Sciences > Politics & Government >

Political Science > History & Theory

Customer Reviews

The US has, since WWII, been the most powerful and influential country in the world. Following the collapse of the Communist system in 1990 it is the sole super power. Nonetheless, there have been limits to the extension of American power. The most obvious example is the defeat in Vietnam. More recently, in response to the terrorist attacks on 9/11, the US has become engaged in new wars of occupation in Afghanistan and Iraq. And the prognosis of those state building projects remains uncertain today. Joseph S. Nye Jr. has provided a new book, *The Future of Power*, to assess American power and consider the future of America's reach. In some ways this book is an example par excellence of realpolitik. He offers a reasoned approach to assessing the limits of power and provides a methodology, which he terms 'smart power,' as a strategy for the successful extension of American influence in the world. He explains that, while the US remains the dominate military power by far, it cannot successfully impose its will on the world order through military might alone. This is, as far as it goes, a rational critique of US policy and its continued reliance upon projected military strength. Indeed the US cannot afford the expense of maintaining military dominance and policing the world. So the author suggests a mix of soft and hard power that are measured against a prioritized list of goals in order to achieve the maximum influence possible. This is the essence of smart power. His advice would certainly be useful, if it were taken to heart by the many old cold-warriors who lead government policy. So from this perspective I think that *The Future of Power* is a worthy book. However, in the long run not even smart power will be adequate.

I have read a book a day for several decades, and consequently it has been my subjective experience that about one out of every 100 books is a gem, an absolutely wonderful gift to the reader. This book is that gem, and one simply has to read it with an open mind to gain an understanding of how the world works. Regardless of what side of the political fence you find yourself on, the left or the right, you will find *The Future of Power* to be INTENSE, PROVOCATIVE, and NECESSARY. One can choose to maintain their preconceived notions about power, but after

reading this book, it becomes clear that such people will be swept aside by the future that Nye describes so clearly. Your understanding of power will never be the same. We are at an inflection point in world history, and our traditional understanding of extrapolating the past into the future will not be a guide for what is coming next, but this book will be such a guide. If I had to use single words to describe what is in this book, I would say: * Original* Brilliant* Readable* Clear* Pragmatic* Lucid* Sweeping* Influential* Seminal Nye comes to us with extraordinary credentials. The fact that he was Dean of the Harvard School of Government (JFK School) for several years, I do not hold against him. His work in government including high positions at the National Security Council, National Intelligence Council, and the Defense Department have allowed him both influence, and the ability to evolve on a real world basis.

[Download to continue reading...](#)

The Future of Power: Its Changing Nature and Use in the Twenty-first Century
Twenty-First-Century Kids, Twenty-First-Century Librarians
The Future of Boards: Meeting the Governance Challenges of the Twenty-First Century
A Faith for the Future: Church's Teachings for a Changing World: Volume 3 (Church Teachings for Changing the World)
Beginning Power BI with Excel 2013: Self-Service Business Intelligence Using Power Pivot, Power View, Power Query, and Power Map
Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel
2010-2016
The Wealth of Humans: Work, Power, and Status in the Twenty-first Century
The Future of Business: Critical Insights into a Rapidly Changing World from 60 Future Thinkers (FutureScapes) (Volume 1)
The Mystery of the Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future!
The Mystery of Shemitah: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future
The Mystery of the Shemitah With DVD: The 3,000-Year-Old Mystery That Holds the Secret of America's Future, the World's Future, and Your Future!
The Way and Its Power: Lao Tzu's Tao Te Ching and Its Place in Chinese Thought (UNESCO collection of representative works)
The Process of Creating Life: Nature of Order, Book 2: An Essay on the Art of Building and the Nature of the Universe (The Nature of Order)(Flexible)
A 1000 Word History Of The Penny Black Stamp: On The 175th Anniversary Of Its Invention Celebrate The World's First Adhesive Stamp And Its Story
On Heaven and Earth: Pope Francis on Faith, Family, and the Church in the Twenty-First Century
Down and Delirious in Mexico City: The Aztec Metropolis in the Twenty-First Century
A History of Women's Menstruation from Ancient Greece to the Twenty-First Century: Psychological, Social, Medical, Religious, and Educational Issues
Fatal Invention: How Science, Politics, and Big Business Re-create Race in the Twenty-first Century
Gender and Difference in a Globalizing World:

Twenty-First-Century Anthropology When We Fight, We Win: Twenty-First-Century Social Movements and the Activists That Are Transforming Our World

[Dmca](#)